

# FLEXIBLE WORKSTYLE

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800,000,000 SMARTPHONES

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1,500,000,000 COMPUTERS

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2,000,000,000 PERSONS ONLINE

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3,500,000,000 MOBILE PHONES

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5,000,000,000 INTERNET CONNECTED DEVICES

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87,000,000,000 GOOGLE SEARCHES/MO

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28 EXABYTE'S DATA MOVED /MO

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350 EXABYTE'S DATA STORED

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20 MIL TABLETS IN 2010 – 918 MIL IN 2016  
2016 MORE “MOBILE OS” DEVICES THAN PC-S

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POSTMODERN PC ERA  
SIMPLICITY

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CONSUMERIZATION OF IT  
BYO -3  
COLLABORATION  
SOCIAL

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BYO - 3

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# TCO VS TVO

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CITRIX RECEIVER  
SUPPORTED ON 1.6 BIL DEVICES  
WILL INCLUDE “DROPBOX” FOR ENTERPRISE

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# WHY HVD AND APPS

- HVD COST DRAMATICALLY COME DOWN
  - “OFFLINE” HVD AND SYNCHRONIZATION WORK
  - USER INSTALLED APPS, PROFILES AND DATA CAN BE SEAMLESSLY INTEGRATED
  - CONSUMERIZATION FORCES ENTERPRISE TO ACCOMMODATE DEVICE DIVERSITY
  - MOVE TO WINDOWS 7
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# RECCOMENDATIONS

- HVD ARE NOT QUESTION OF IF, BUT RATHER WHEN AND WHOM
- RUN A HVD PILOT
- COST ANALYSIS OF HVD IS A MUST
- DETERMINE THE GOALS OF HVD

THANK YOU

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